

Start Your Path to a Career in **Graphic & UX/UI** Design



Associate Degree in Graphic and UX/UI Design



BRYAN UNIVERSITY
FOUNDED 1940

Seize the Opportunities in the Fields of Graphic and UX/UI Design¹...

Job Outlook

According to the Bureau of Labor Statistics, careers for UX/UI and Web Designers are expected to grow much faster than average while careers for Graphic Designers are expected to add over 22,800 jobs through the year 2032.¹

"I love how the program was put together; we got straight into design courses from the beginning!"
- Justin T., Bryan U Graduate

Career Opportunities

As a graduate of the Bryan University Associate Degree in Graphic and UX/UI Design, you'll have the knowledge and skills to be job-ready for entry-level career opportunities² such as:

- Graphic Designer
- Web Designer (UX/UI)
- Digital Designer
- UX Designer
- UX Architect
- Web and Digital Interface Designers
- Visual Communications Designer

Employers are Hiring

From Fortune 500 companies to nonprofit organizations, the demand for capable designers continues to grow. You'll lead a rewarding career in employment settings such as:

- Technology companies
- Advertising and marketing companies
- Media and entertainment organizations
- Business consulting groups
- Federal, state, and local government agencies
- Self-employed
- Printing and related support activities

9% or higher

—the faster than average growth rate for UX/UI Designers through the year 2032¹

Gain Valuable Skills that Employers Need

Bryan University's Associate Degree in Graphic and UX/UI Design includes all the skills from the certificate program while covering additional topics to broaden your industry skill set. You'll learn:

- Design technologies using Adobe Creative Cloud
- Design principles & color theory
- Image manipulation & photography using Adobe Photoshop
- Typography & hierarchy
- Page layout & composition design using Adobe InDesign
- Digital design & illustration using Adobe Illustrator
- UX/UI design foundations
- UX process & theories using Figma
- Interaction & visual design UI development
- Motion design using Adobe AfterEffects
- Digital design in marketing
- Website design principles & techniques
- Wireframing & prototyping
- Interpersonal & written communications
- Creating a professional portfolio
- Preparation for industry certifications such as Adobe Illustrator, Photoshop, InDesign, AfterEffects, and Premiere - two exam attempts included in tuition

Benefits for You - Included in Tuition

As a Bryan University student, you'll receive valuable benefits that are included in tuition at no extra charge that will build your resume and establish your credibility in the marketplace, including:

- Two certifications; you can choose from Adobe Illustrator, Photoshop, Premiere, AfterEffects, or InDesign
- All your books, courseware, and design software
- A mock interview including a portfolio demonstration and critique to prepare you for real-world interviews



Exceptional Value

Your investment in a Bryan University credential provides an online educational experience like no other:

- Learning technology that lets you build skills faster and retain more knowledge
- Real-world assignments that simulate job tasks
- A mastery-based learning environment that allows you to improve grades by retaking assignments based on instructor feedback
- Peer mentors, tutors, and success coaches who provide encouragement, guidance, and insight
- Live, interactive online events such as industry speakers, faculty mentoring sessions, and helpful workshops that are all recorded in case you miss the event and need to watch it later.

The cost for two certifications (Adobe Illustrator, Photoshop, InDesign, Premiere, or AfterEffects) are included in the program tuition, along with all your books and design software!

Attend from the Comfort of Home with Personalized Support

At Bryan, we don't think learning online means learning alone. Connect with faculty, peers, and student support conveniently from your smart phone, tablet, or computer using Zoom, a user-friendly video app. You'll join a vibrant community who will provide support and celebrate your success along the way. You'll not only develop friends and colleagues, but you'll also build a professional network—for life.

Upgrade Your Skills & Career Options: Stackable Programs & Credentials

Once you complete the Graphic Design Certificate, you can transfer this credit directly into the Associate Degree in Graphic and UX/UI Design. This means once you complete your certificate, you can get to work sooner while completing your associate degree.

10 More Reasons to Choose Bryan University

1. Tuition Lock Guarantee.

We lock your tuition rate once you enroll, plus your tuition goes down the longer you're in school. Financial aid available if you qualify.

2. Electronic Books, Software, and Certifications Included.

We provide you easy access to electronic books and software. Plus, we help you prepare for nationally-recognized certification exams.

3. Focus on Employment.

You'll graduate with a degree targeted for a specific job market and earn skills that match employers' needs.

4. Job Search Assistance.

As a graduate, you'll receive job search services, including job networking best practices, sharpening your interview skills, and creating an eye-catching resume.

5. Learn by Doing.

You'll develop real-world skills by completing simulated job tasks and using industry technologies.

6. Return for Refresher Classes.

As a graduate, you'll have the privilege of auditing previously completed courses still being taught—at no charge—to keep your skills sharp.

7. Accelerated Programs.

You can get started – and finish – fast.

8. Faculty Who Put You First.

Our faculty provide you with personalized, individual attention and support.

9. Welcome Kits Included.

Once you enroll, we provide you a welcome kit package to ensure you're ready to start school.

10. History of Excellence.

We have a 84-year track record of preparing graduates for successful careers since 1940.



¹Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Web Developers and Digital Designers and Graphic Designers, at <https://www.bls.gov/ooh/computer-and-information-technology/web-developers.htm> and <https://www.bls.gov/ooh/arts-and-design/graphic-designers.htm> (visited February 9, 2024). Also online at <https://www.onetonline.org/link/summary/15-1255.00> and <https://www.onetonline.org/link/summary/27-1024.00>. Note that job market conditions are dynamic and can change. This data is not intended to predict the market conditions that will be present when you graduate from your program and may differ based on your geographic location and other factors.

² Example occupations shown herein do not imply a guarantee of employment. Students are responsible for conducting occupational research for their chosen program. Employers have unique hiring practices and job-specific requirements, which may include years of experience for manager positions. Graduates with little to no prior experience should expect an entry-level position.



Advance Your Career—Starting Today

Visit www.BryanUniversity.edu
Call 888-768-6861



Financial aid available for those who qualify.

